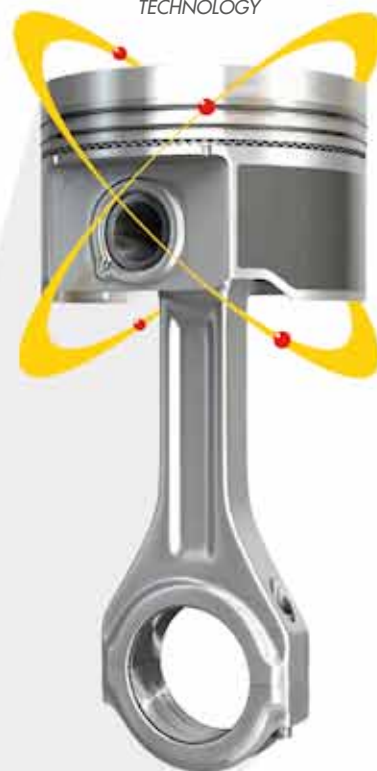


HX8

SHELL HELIX HX8 SYNTHETIC 5W-30

FULLY SYNTHETIC MOTOR OIL

PROTECTED WITH
ACTIVE CLEANSING
TECHNOLOGY

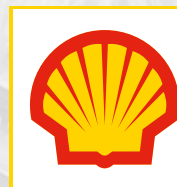


RELENTLESS PERFORMANCE, CLEANSING AND PROTECTION

SPECIFICATIONS: API SL/CF; ACEA A3/B3, A3/B4; MB approval 229.3;
VW 502.00/505.00; Renault RN0700, RN0710



PROUD DRIVERS CHOOSE SHELL HELIX





Active cleansing agents

THE IMPORTANCE OF CLEANSING

No matter how well maintained engines are, they all generate dirt and acids that contaminate oil and can cause deposits to form. Even modern, high-performance engines generate power and efficiency-robbing deposits.

Deposits can block the oilways and interfere with the function of the internal engine systems, thereby reducing the engine's responsiveness. But Shell Helix HX8 Synthetic can help. By seeking out and dispersing contaminants, it helps to stop deposits from forming to keep both gasoline and diesel engines clean. It also uses its superior active cleansing technology to help remove and lock away the sludge formed with inferior oils.⁴

SHELL HELIX HX8 SYNTHETIC 5W-30

WHY CHOOSE SHELL HELIX HX8 SYNTHETIC?

With its superior cleansing technology,¹ Shell Helix HX8 Synthetic goes on cleansing and protecting to help keep your customer's engine feeling like new. Its low viscosity and low friction characteristics mean that Shell Helix HX8 Synthetic provides enhanced fuel economy with a corresponding reduction in emissions.²

Its fully synthetic formulation enables it to perform and help protect the engine under extreme conditions. Synthetic base oils are manufactured using advanced chemical processes, so the result is better-performing molecules. That is why Shell Helix HX8 Synthetic is better able to maintain its viscosity and provide resistance to oil degradation than mineral oils. Being fully synthetic also helps to reduce evaporation to help provide low oil consumption.³

SELECTING THE RIGHT OIL

Everyday motorway driving or congested city traffic can mean severe conditions for engine oil. Shell Helix HX8 Synthetic's formulation can be used in engines in a wide variety of modern vehicles that face these demanding driving conditions, and should be recommended for customers who want to keep the same oil-drain interval and are carrying heavy loads, operating in extreme climates or driving in congested stop-start city traffic.

Shell Helix HX8 Synthetic can be used for gasoline, diesel and gas engines, and it is also suitable for biodiesel and gasoline/ethanol blends.



SHELL HELIX HX8 SYNTHETIC 5W-30 FULLY SYNTHETIC MOTOR OIL

SPECIAL FEATURES	BENEFITS
Shell's superior active cleansing technology ¹	Actively locks away harmful performance-robbing deposits
Active clean-up	Helps to remove sludge left behind by inferior oils ⁴
Excellent wear protection ⁵	Helps to extend engine life by protecting against wear, even in the toughest driving conditions
Long-term resistance to oil degradation	Helps to maintain protection throughout the oil-drain interval
Low viscosity and low friction	Enhanced fuel economy with a corresponding reduction in emissions ²
Enhanced low-temperature performance	Faster oil flow for quicker engine warm-up ⁶
Low-evaporation formulation ³	Low oil consumption for less frequent top-up
Multi-fuel capability	Can be used for gasoline, diesel and gas engines, and is also suitable for biodiesel and gasoline/ethanol blends

¹ Compared with Shell Helix mineral oils

² Based on ACEA M111 fuel economy results compared with the industry reference oil

³ Based on NOACK volatility test and equipment manufacturers' requirements

⁴ Based on a severe sludge clean-up test

⁵ Based on Sequence IVA engine test carried out at an independent laboratory

⁶ Compared with high-viscosity oils

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www.youtube.com/shellhelix