

2.6%
BETTER
FUEL ECONOMY

45%
CLEANER
PISTONS

TOUGHER
PROTECTION



Shell Helix Ultra ECT C2/C3 0W-30 with PurePlus Technology is our best formula yet.

Designed from natural gas, it features emissions-compatible technology for the most advanced engines. Enjoy exceptional performance and protection with up to 45% cleaner pistons¹, 2.6% better fuel economy², and superior wear³ and corrosion protection⁴. No other motor oil cleans your engine better⁵.

Shell
HELIX ULTRA
with PUREPLUS Technology



1. Up to 45% cleaner against industry standard based on ACEA DV4TD industry test. 2. Up to 2.6% greater fuel economy based on ACEA M111 vs industry reference oil. 3. 4x better wear protection than latest industry standard based on API SN. 4. 3x better corrosion protection than latest industry standard based on API SN. 5. Based on Sequence VG sludge test results using 0W-30.